

# SPONSORSHIP RESERVATION AGREEMENT 2018



For the Largest Event in Town  
The Rotary/Kiwanis Caldwell Street Fair



Sunday, October 7, 2018  
Always the first Sunday in October!

Please reserve the following sponsorship for my company

At the \_\_\_\_\_ level: \$\_\_\_\_\_ and I/we will provide payment as follows:

Payment in full (check) made payable to the **ROTARY/KIWANIS CALDWELL STREET FAIR, INC.**

10% deposit (check) with the following payment schedule:

1st payment \_\_\_\_\_ 2nd payment \_\_\_\_\_  
(date) (date)

3rd payment \_\_\_\_\_ 4th payment \_\_\_\_\_  
(date) (date)

## BALANCE DUE BY JULY 1ST

The **PREMIER** level will be on a first come, first served basis. We request **PREMIER, DIAMOND** and **PLATINUM** level sponsorship commitments be received by May 1st and **GOLD** and **SILVER** level sponsorship commitments be received by June 1st. Balance due by July 1st for all sponsorship commitments.

Caldwell Street Fair takes place the first Sunday in October. There is no rain date.  
Caldwell Street Fair makes no warranties to specific ad placements

Attached is a check made out to **ROTARY/KIWANIS CALDWELL STREET FAIR, INC.** for: \$\_\_\_\_\_ Today's Date: \_\_\_\_\_

Attached is my logo for use on Caldwell Street Fair promotional material as appropriate to my sponsorship commitment.

\_\_\_\_\_  
Contact Name                      Sponsoring Company                      Website

\_\_\_\_\_  
Street Address                      City                      State      Zip

\_\_\_\_\_  
Email                      Work phone+extension      Fax



\_\_\_\_\_  
Authorized signature (sign and print)

### DO YOU REQUIRE ADDITIONAL DOCUMENTS?

- W9 Form
- Expense Report

THANK YOU!

Rotary/Kiwanis Caldwell Street Fair, P.O. Box 186, Caldwell, NJ 07006

The Rotary/Kiwanis Caldwell Street Fair is a joint project of: The Rotary Club of the Caldells and The Kiwanis Club of Caldwell-West Essex